



As baby boomers reach the age of 65 and older, new products are being developed to meet the

needs of this expanding market. Such is the case with the "BigHorn™" ramp, produced by Van Duerr Industries, Inc. from Chico California.

The leading cause of accidental death for people 65 and over is the result of slip, trip and falls; reported by the (CDC) Center for Disease Control. Many of these accidents occur at the home. Designed specifically for the residential market, this transition ramp has the distinction of being the first 100% recycled plastic door entrance transition ramp.

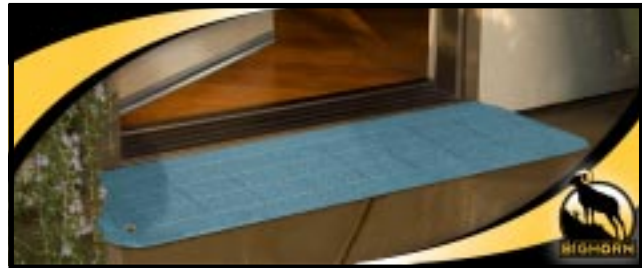
The BigHorn™ Ramp is intended to prevent trips and falls occurring at threshold entrances. Handcrafted, ceramic quartz aggregates provides for a superior safe slip-resistant surface.

BigHorn™ Ramps use an advanced recycled plastic technology offering the newest in light weight threshold transitions with heavy load weight capacities. The BigHorn™ Ramp is made from recycled scrap plastics that normally would have ended up in our nation's landfills. Through a new process called "Dyno-



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Plastification", BigHorn™ Ramps developed a new system for bonding recycled plastic to quartz particles, creating unparalleled strength and durability for the residential ramp industry, and is available in several colors to match any decor.

"Until now most door thresholds were modified using aluminum that can be slippery when wet or frozen and offer, in comparison, very little load weight capacity", said Mr. Vander Heiden, CEO of Van Duerr Industries, Inc.

The BigHorn™ transitions offer superior slip-resistance with molded plastic that won't become slippery in wet and cold environments. Molded miter ends provide a high quality finished product attractive enough for the most discerning home owner. "This product is the result of years of research, making it durable and light weight, while providing for an attractive door entrance without the look of "make-shift" aluminum sheathing, that can be dangerous." Mr. Vander Heiden said.



The standard BigHorn™ modifies rises up to 1-1/2", and has molded traction pads for both additional slip-resistance protection and visual appeal. Each ramp has a gradual tapered front edge with molded side flares, that can be vertically cut for height and notched for door molding with typical rotary or reciprocal saws.

BigHorn™ ramps are a snap to install and come with high grade butyl rubber peel and stick tape for quick and easy installation. Perfect for the homeowner that wants a safe and attractive entrance at the same price as aluminum. BigHorn™ Ramps are available through national distributors beginning first quarter of 2011.

For more information contact 1-800-789-4928