# WELCOME TO BETTER SLEEP

Climb into a dream every night with a BeautySleep® mattress from Simmons® All models feature the 700 Series Wrapped Coil Technology which provides exceptional motion separation, conformability and back support. BeautySleep® from Simmons – a value mattress for those who value great sleep.





*BeautySleep*<sup>•</sup>

The BeautySleep<sup>®</sup> line features:

# 700 Series Wrapped Coil Technology

Wrapped coil provides conforming back support.

#### Damask Fabric

This soothing fabric is super light-weight yet silky and soft. It adds a comforting touch to your sleeping experience. (select models)

#### Stretch Knit Fabric

Luxurious knit fabric is comfortable and soft to the touch. (select models)

#### Geltouch<sup>™</sup> Foam

A soft gel foam for soothing comfort. (select models)

## AirCool<sup>®</sup> Memory Foam

Provides pressure relief and promotes freedom of movement (select models)

## Foam Encased Edge Support System

Helps provide a supportive seating edge and maximizes the mattress's sleeping surface.

10 Year Limited Warranty

FEATURE	BENEFIT	PROOF AND DEMONSTRATION
700 Series Wrapped Coil Technology	<ul> <li>Provides exceptional motion separation</li> <li>Offers conforming back support</li> </ul>	<ul> <li>Lie down on one side of the mattress. Have your partner lie down on the other side and turn over. Notice how the wrapped coils reduce the amount of motion you feel as your partner moves.</li> <li>Lie down on the mattress and feel the support in your lower back.</li> </ul>
Stretch Knit and Damask Fabrics	• Luxurious Knit and Damask fabrics provide soothing, soft feel for more comfortable sleep	• Run your hand across the fabric to feel the softness.
GelTouch Foam (in select models)	• A soft gel foam that provides soothing comfort with exceptional surface contouring and conformability.	• Lay on the bed and feel the cooling sensation of the gel layer.
AirCool® Memory Foam Center Third Support (in select models)	<ul> <li>Provides great pressure relief, promotes freedom of movement and a comfortable sleeping temperature.</li> </ul>	<ul> <li>Put your hand into the AirCool<sup>®</sup> Memory Foam and notice how quickly it returns to its original shape.</li> <li>In a lab test, our AirCool<sup>®</sup> Memory Foam had exceptional air flow.</li> </ul>
Foam Encased Edge Support System	<ul> <li>Provides a supportive seating edge and maximizes the mattress's sleeping surface.</li> </ul>	<ul> <li>Sit on the edge of the mattress and feel the enhanced support.</li> <li>Run your hand along the border and notice how the edge feels solid and stable.</li> </ul>
Triton <sup>®</sup> Lite Foundation	<ul> <li>Provides strong support</li> </ul>	
No-Flip Design Featuring Energy Foam™ Base	<ul> <li>No need to ever flip or rotate the mattress for the life of the product.</li> <li>The Energy Foam<sup>™</sup> base adds support and stability to the patented no-flip construction.</li> </ul>	<ul> <li>Notice how the cover fabric and comfort layers only appear on one side of the mattress.</li> </ul>
10 Year Limited Warranty	• Guaranteed long-lasting durability	• Mattress underwent rigorous industry standard durability tests, including Rollator and Cornell, demonstrated superior results and exceeded performance standards.*
CertiPur-US <sup>®</sup> Certified	<ul> <li>Low emission (VOCs) for indoor air quality</li> <li>Made without ozone depleters</li> <li>Made without PBDEs</li> <li>Made without mercury, lead and heavy metals</li> <li>Made without prohibited phthalates</li> </ul>	