

Bar and Kitchen Stools: The American Heritage Advantage

Metal Stools

• Raw Material Selection:

 When building a metal stool, it's absolutely vital to select the correct metal resources and stringently monitor the welding process. The results of this....beautiful, clean metal welds on each stool and lasting durability. Beyond the strength that a welded stool provides, the lack of joints and attachment points gives the product a smoother look and feel.

• Uniweld Construction Principles:

The majority of our metal stools are constructed using Uniweld principles, which essentially means that they are completed welded products. Having a singularly welded stool is aesthetically superior to alternative designs as there are few, if any, weld marks which gives the product a very clean appearance. It also improves the structural stability of the stools significantly since the welded metal is far stronger than RTA (ready to assemble) joints using screws or fasteners.

• Superior Comfort:

 As we noted previously, comfort is a vital component of any stool worth making. Although our metal stools are typically smaller than our wooden stools as they're designed specifically for kitchens, they still feature wide, plush, 3" cushions. The back of a metal stool has a more erect pitch (typically around 9°) since most kitchen stools are meant for islands or counters where the user leans forward to eat or drink.

• Full Ball Bearing Swivels:

- Our swivels are full-bearing swivels that are far more likely to hold up over time than multi-point swivels
 - See Image C
- Assembly Required by Consumer:

- Our metal stools come either fully assembled or in an assembled base and top so that the consumer simply has to attach the swivel to each side (8 total screws). Very few of our stools require consumer assembly or would be deemed "RTA" (ready to assemble).
 - See Image D

• Wood Accent Tops

- Wood accent pieces grace the tops of many of our stools (Bella, Palermo, Torrance, Treviso). We choose to pin and dowel these wood tops to the stool internally, instead of using screws and metal tabs that are visible from the back of the stool as many of our competitors do. This makes the wood accent look significantly cleaner and relates back to our emphasis on having great looking stools from both the front and back view. Beyond the obvious aesthetic appeal, these wood tops can also add comfort to the metal back of the stool.
 - See Image E
- Metal Finish:
 - The finish on our metal stools is clear and smooth; significantly nicer than anyone in the industry. Note the clarity of the pepper finish (Treviso, Bella) during our powder-coat process. We also have hand-painted finishes for a more unique and eclectic look (reference the Artista or Harper)

Images for Reference

• Image C: Full Ball Bearing Swivels



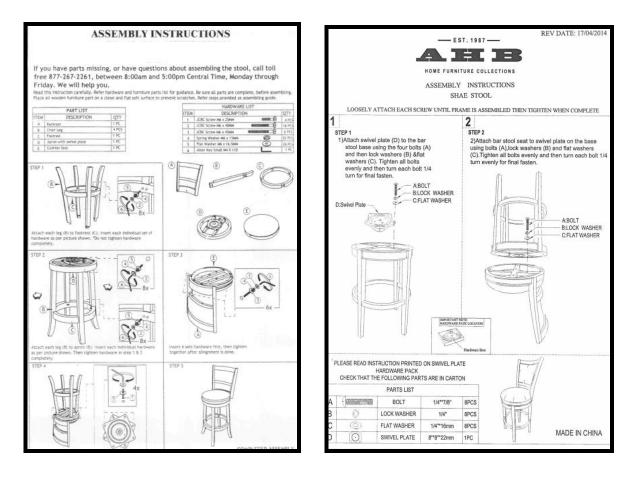


full steel ball bearings



half steel ball bearings

- Image D: Assembly Instructions
 - The <u>first</u> instruction manual is from another vendor which shows the lengthy assembly process. The <u>second</u> instruction manual is one of ours which shows a much easier assembly for our customers.



• Image E: Wood Accent Tops

