

CervAlign Pillow

HOW TO BUY

New Feature!

- New, sewn-in indented center improves neck support for back sleeping.
- Measuring guides allow for selection of proper lobe size: 5", 6" or 7".
- Curved neck lobe follows the neckline, maintaining proper neck support as you roll from your back to your side.
- For side and back sleepers.

Unique Design and Fit

The CervAlign is different from most pillows – it's two pillows in one! It features a unique neck lobe, fitted just for you. This curved lobe places your neck in its most natural, neutral position and maintains this proper cervical support as you roll from your back to your side.

It is the perfect complement to your professional treatments. Also, when your neck is not stiff or irritated, you can turn the pillow around and use the large upper pillow section for sleeping comfort.

New Feature

We tested a new sewn-in center on our CervAlign pillows and found that this new design improves cervical support for back sleeping, while maintaining comfort and support for side-sleeping.

Get a Proper Fit

The CervAlign is available in three different lobe sizes – 5", 6" and 7" – allowing you to get the best possible fit. A properly fitted cervical pillow places your head and neck in their most natural, neutral position. This proper sleeping posture can help alleviate headaches, neck strains, arthritis and other ailments. It can also provide relief from, and help prevent, nerve pressure and airway blockage (a major cause of snoring), and assist in the recovery from injuries. All this adds up to a better night's sleep for you.

Specifications

Options

- 265 5" CervAlign
- 266 6" CervAlign
- 267 7" CervAlign
- 630 CervAlign Display Kit (*see reverse*)
Includes 12 pillows, free display rack, free posters and brochures.

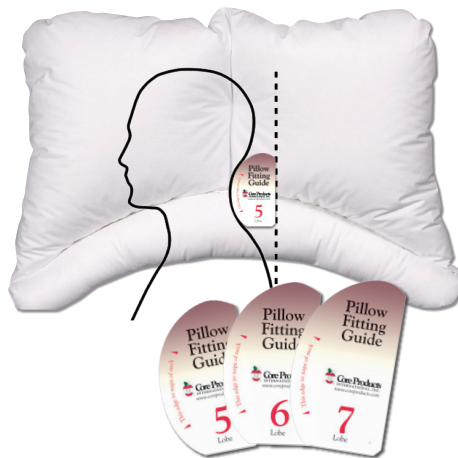
Dimensions

- 24" x 16"

Weight

- Single Product - 3 pounds
- Box of 3 - 8 pounds

Patent #6,471,661



Making Your Life More Comfortable.

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Increase your profits.



- Increase your profits in a small space.
- Improve patient efficacy and health with this impactful display.
- Increase patient exposure with posters for your office.
- Educate your patients with informative brochures.

Merchandising Made Easy



Display the benefits – and stimulate sales – of these great pillows with this attractive merchandising program. Give your patients the chance to learn more about these cervical pillows by displaying them in your waiting room. Display includes three 5", six 6", and three 7" CervAlign pillows. A free display rack, posters, brochures with a plastic holder and a pillow fitting guide set are also included.



Communicate the CervAlign's unique benefits with these attractive posters. Hang them in your treatment rooms to increase exposure and traffic to the display. Posters are free with the purchase of a display rack or upon request and fits a standard 11" X 14" frame.



Educate your patients with these informative brochures. Give your patients the opportunity to learn more by placing this literature holder on your front counter. You can also send them to your mailing list or insert them into monthly invoices. Brochures and a holder are free with the purchase of a display or upon request.

Specifications

CervAlign Merchandising Program #630

- 3 - 5" CervAlign Pillows (#265)
- 6 - 6" CervAlign Pillows (#266)
- 3 - 7" CervAlign Pillows (#267)
- 2 Posters
- 24 Brochures
- 1 Brochure Holder
- 1 Pillow Fitting Guide Set
- 1 Display Rack
- 1 Header Card



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